

# ShopperFest 2025 Agenda - Revised, 4-16-25

	Start	End	Forum		Event	Lead
<b>Friday, May 16, 2025</b>						
Friday	3:45pm	6:00pm	Lido Deck	9-Mid	Opt Sailaway Party from Miami - Lido Pool Deck	
Friday	4:15pm	5:45pm	Vincent Bar	5-Aft	Opt Professional Report Writing	Rich Bradley
Friday	4:15pm	5:45pm	The Galley Conference Room	4-Aft	Opt Video I	Marguerite Turner
Friday	6:00pm	6:30pm	The Galley Conference Room	5-Aft	All Your Association and You	Sam Hersey
Friday	6:30pm	7:45pm	The Galley Conference Room	5-Aft	All Networking with Company Executives	All
Friday	8:15pm	9:15pm	Monet Dining Room	4-Aft	All Group Dinner	All
Friday	9:15pm				Free Time on Your Own	
<b>Saturday, May 17, 2025</b>						
At Sea						
Breakfast on Your Own						
Saturday	9:00am	9:30am	Degas Aft Lounge	5-Aft	All Straight from the Owners: Inside Mystery Shopping	Elaine Buxton, Sam Hersey, Donna Richardson, Dan Bradley, Mike Mershimer
Saturday	9:30am	10:00am	Degas Aft Lounge	5-Aft	All Shoppers as Super Ambassadors (Behind the Scenes)	Jane Edwards
Saturday	10:00am	10:30am	Degas Aft Lounge	5-Aft	All Write Like This to get the Best Gigs	Eileen Wirz
Saturday	10:30am	11:00am	The Galley Conference Room	5-Aft	All Break - Networking with Company Executives	
Saturday	11:00am	11:30am	The Galley Conference Room	5-Aft	All Video Shopping: Tell Me Everything!	Marguerite Turner, Donna Richardson
Saturday	11:30am	12:00pm	The Galley Conference Room	5-Aft	All Can I Use AI in Mystery Shopping Panel Discussion	Sam Hersey, Mike Mershimer, Elaine Buxton
Saturday	12:00pm				Free Time on Your Own	
Saturday	5:00pm	6:30pm	Vincent Bar	5-Aft	Opt Professional Responsibility & Ethics	Rich Bradley
Saturday	5:00pm	6:30pm	The Galley Conference Room	4-Aft	Opt Quick Service Restaurants (QSR)	Dan Bradley
Saturday	7:00pm	7:30pm	Henri's Dance Club	5-Aft	All Every Legitimate Place to Find Shops (and Avoid Scams)	Marguerite Turner, Dan Bradley, Eileen Wirz
Saturday	7:30pm	8:00pm	Henri's Dance Club	5-Aft	All Whaddya Wanna Know?	John Horwedel, Stan Hart, Mike Mershimer, Dan Bradley, Elaine Buxton
Saturday	8:15pm	9:15pm	Monet Dining Room	4-Aft	All Group Dinner	
Saturday	9:15pm				Free Time on Your Own	
<b>Sunday, May 18, 2025</b>						
Sunday	8:15am				Arrival at Nassau, Bahamas	
Breakfast on Your Own						
Sunday	7:00am	4:00pm	NASSAU		Opt Free Time to Explore Nassau or Time on Your Own Onboard	
Sunday	4:30pm				All Aboard	
Sunday	4:00pm	5:30pm	Vincent Bar	5-Aft	Opt Airports I	Eileen Wirz
Sunday	4:00pm	5:30pm	Henri's Dance Club	4-Aft	Opt Casinos	Dan Bradley
Sunday	6:00pm	6:30pm	The Galley Conference Room	5-Aft	All My 5 Best Tips for Success	Randy Patterson, Mike Mershimer, Sam Hersey, Elaine Buxton
Sunday	6:30pm	7:00pm	The Galley Conference Room	5-Aft	All Fast Track to Becoming a Scheduler or Editor	Donna Richardson, Eileen Wirz, Sarah Dillard
Sunday	7:00pm	7:30pm	The Galley Conference Room	5-Aft	All To Tell the Truth (Game with Prizes)	Jane Edwards, Mike Mershimer, Randy Patterson, Stan Hart, Sam Hersey, Michael Bradley
Sunday	7:30pm	7:45pm	The Galley Conference Room	5-Aft	All Conference Wrap Up and 2026 Destination	Sam Hersey
Sunday	8:15pm	9:15pm	Monet Dining Room	4-Aft	All Group Dinner	
Sunday	9:15pm				Free Time on Your Own	

MSPA Board Meeting
Certification Courses
All Attendees
In Port
Free Time/Other Activities