

Dedicated independent contractors from around the country attend MSPA America's ShopperFest. And now it's time to saddle up for another great weekend of industry collaboration at ShopperFest 2025!

ShopperFest is the only MSPA Americas conference for independent contractors to attend educational sessions, gain certifications and network with CX and retail service provider companies all at the same time. What is unique about ShopperFest is that it is a conference put on by providers and programmed with provider speakers. Attendees are getting first-hand, credible information from the owners and executives of the industry itself.

This three-day conference at sea includes networking opportunities during the opening reception, meals and a full slate of MSPA Americas educational courses to earn specific industry certifications. A brief rundown of the weekend includes:

### FRIDAY

- Set sail at 3:30pm from the Port of Miami aboard the Carnival Conquest
- MSPA Certification: A selection of MSPA Americas educational courses which can lead to onsite certification
- Opening Networking with sponsors, providers and all ShopperFest attendees

### SATURDAY

- Informative sessions led by provider company owners and executives
- MSPA Certification: A selection of MSPA Americas educational courses which can lead to onsite certification
- Free time in the middle of the day and after dinner to enjoy ship activities while at sea

### SUNDAY

- Free time in Nassau, Bahamas
- Informative sessions led by provider company owners and executives

### MONDAY

- Disembark in the morning

### NETWORK WITH KEY EVALUATORS AND RETAIL SERVICE PROVIDERS

By sponsoring ShopperFest, you will have the opportunity to network with some of the industry's best independent contractors one-on-one as well as gain recognition for your company while supporting the overall efforts of MSPA Americas to provide better educated and committed evaluators and merchandisers.

Independent Contractors have a lot of companies to choose from when searching for opportunities across the Americas – be their first choice by sponsoring ShopperFest!

**TO SECURE YOUR SPONSORSHIP, VISIT THE EVENT PAGE BY [CLICKING HERE](#)**

## SHOPPERFEST 2025 SPONSORSHIP OPPORTUNITIES



### **PREMIER EVENT SPONSOR – \$1,500 (2 sponsorships available)**

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- Logo and link placed on event marketing materials
  - Conference web page
  - Dedicated conference html emails
  - MSPA Americas shopper newsletter
- Mentions in MSPA Americas social media channels (Facebook, LinkedIn and Twitter)
- Mention in dedicated conference press release
- Exclusive sponsorship at Opening Reception or Closing Session, OR ALL certification courses
- Logo on event materials
- Sign at event entrance
- Three complimentary full registrations to ShopperFest (cruise fee extra)
- Vendor showcase display table at general sessions
- Logo on ShopperFest Conference registration site (with live link to company home page)
- Premium logo placement on sponsor recognition signage and conference elements/program
- Recognition from the podium
- Logo on pre-session and intermission hold PowerPoint slides
- Ability to include product or literature in conference tote bag
- Logo remains on the dedicated MSPA conference web page (year-long)
- Premier sponsor spotlight in *MSPA Americas News You Can Use* (2x a year)

### **PLATINUM SPONSOR – \$995.00 (6 sponsorships available)**

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- Two complimentary full registrations to ShopperFest (cruise fee extra)
- Logo on ShopperFest Conference registration site (with live link to company home page)
- Logo placement on sponsor recognition signage and conference elements/program
- Recognition from the podium
- Vendor showcase display table at general sessions
- Designated sponsor of two sessions (sessions to be determined by MSPA)
- Ability to include product or literature in conference tote bag

## SHOPPERFEST 2025 SPONSORSHIP OPPORTUNITIES



### GOLD SPONSOR – \$595.00

- Two full registrations to ShopperFest (cruise fee extra)
- Logo on ShopperFest Conference registration site
- Logo placement on sponsor recognition signage and program
- Recognition from the podium
- Vendor showcase display table at general sessions
- Ability to include product or literature in conference tote bag
- Designated sponsor of one session (session to be determined by MSPA)

### SILVER SPONSOR – \$395.00

- One full registration to ShopperFest (cruise fee extra)
- Logo on ShopperFest Conference registration site
- Logo placement on sponsor recognition signage and program
- Vendor showcase display table at general sessions
- Ability to include product or literature in conference tote bag

### VIRTUAL SPONSOR – \$300.00

- Listing on ShopperFest Conference registration site
- Listing on sponsor recognition signage and program

### A LA CARTE OPPORTUNITIES

#### LANYARD SPONSORSHIP – \$900.00

*(single sponsorship, one sponsorship available)*

- Have your brand featured around the necks of every event attendee

#### TOTE BAG SPONSOR – \$995.00

*(single sponsorship, one sponsorship available)*

- Company Logo on tote bag – one side with sponsor logos
- Ability to include product or literature



### ADDITIONAL BENEFIT

- Post-conference attendee list emailed as an Excel file to key contacts (email addresses are included)